

# **News Release**

## Audiovox Introduces Qi Wireless Charging Lifestyle Ecosystem

New Qi Wireless Charging products allow for Car, Home, Office and Portable charging of smartphones, cameras and any Qi enabled devices

HAUPPAUGE, NY and LAS VEGAS, NV – JANUARY 6, 2014 – LVCC, CENTRAL HALL, BOOTH 10404/10415 – VOXX Electronics Corporation (VEC), a newly formed wholly-owned subsidiary of VOXX International Corp. (NASDAQ: VOXX), announced today that it will expand the Qi Wireless Charging Line to include multiple solutions to recharge smartphones virtually anywhere you want. The new products are Qi certified by the Wireless Power Consortium (WPC), which is rapidly growing a ubiquitous standard for wireless power charging either at home, in the office or in the car.

"This year's CES introductions round out our line of wireless charging products by including a home solution to our already successful in vehicle chargers," said Tom Malone President of VOXX Electronics Corp. "The line has been designed to not only offer the Qi-enabled charging, which is fast becoming the industry standard, but also provides some real convenience features such as "free" device positioning on the charging pad; an easy-to-trim mat for automotive applications and the quick release locking arms for our wireless charging cradle." Malone concluded, "Clearly we have a charging solution for every need."

The Audiovox Qi wireless charging ecosystem includes products that are purpose built for each of the specific use cases. For automotive, the products have a 12-Volt ruggedized design that will operate at wider temperature extremes. For the home and office, the product has been designed to be easy to use and comply with all the FCC, UL and IC regulations. The lifestyle ecosystem of products include: a dedicated automotive grade-charging cradle, a new in-vehicle charging cup holder, a plug in wall socket charger, a desk top/nightstand charging plate and select cases for popular smartphones.

Some of the key products in the Ecosystem are;



# In-vehicle Qi Charging Cradle

The WCC100 Charging Cradle's universal design features quick release locking arms that will hold most smartphones and suction cup mount designed for windshield or flat surface mounting. The cradle features a robust automotive design and includes an automotive grade 12-volt CLA. Available now at \$99 MSRP



## In-vehicle Qi Cup Holder Charger

The WQT200CH Qi in-vehicle Cup Holder Charger adds a second option for consumers that want Qi charging in the car. To ensure a safe and

secure fit with the various sizes of cup holders in vehicles, the cup holder charger has an expandable gripping mechanism. The cup holder comes with unique wire management system that includes a CLA or hardwire option for custom installations. Available March 2014 with an MSRP of \$60.



### Home/Office Qi Wall Receptacle Charger

The WQT008WP 120V Qi Wall Mount Charger plugs into any standard wall out so it is perfect for use in the kitchen, work bench locations, work space/cubical locations, hotels rooms or any place a standard 120V wall out is accessible. Available March 2014 with an MSRP of \$60.



#### Home/Office Qi Charging Pad

The WQT003 Qi Charging Pad is a flat plate wireless charger that can be used for any home, office or travel use cases. Its "Free" device positioning charging area makes it convenient for the busy person to use anywhere. Available March 2014 for an MSRP of \$50.

Audiovox is committed to the vision that consumers want the freedom from wires so the product strategy includes a flexible that is responsive to market

needs. More Qi Wireless Charging products are on display at the VOXX Electronics exhibit at CES. Central Hall, booth #10415.

For more information about the Ecosystem Wireless Charging line please visit: <a href="https://www.audiovoxproducts.com">www.audiovoxproducts.com</a>

The <u>Audiovox</u> brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ VOXX).

For information on becoming an Audiovox Dealer in the U.S., email us at newaccounts@audiovox.com

Like us on our <u>Audiovox Facebook Page</u> Subscribe to our <u>Audiovox YouTube Channel</u>

### **About the Audiovox Brand:**

The Audiovox brand has been delivering quality mobile and consumer electronics products to both the domestic and international markets for nearly 50 years. Among the products marketed under the brand are: automotive entertainment products such as mobile video, Location Based Services (telematics) and rear observation systems. The brand is carried through an extensive distribution network that includes power retailers and 12-volt specialists. For more information on the family of Audiovox branded products visit: <a href="www.audiovoxproducts.com">www.audiovoxproducts.com</a>

#### **About VOXX Electronics Corporation (VEC):**

VOXX Electronics Corporation (VEC) is a wholly-owned subsidiary of VOXX International Corporation (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major vehicle manufacturers ("OEMs"), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include <a href="Madiovox@, Invision@, Jensen@, Car Connection">Monega@, Advent@, Code</a> <a href="Madiovox@, Invision@, Jensen@, Car Connection">Monega@, Monega@, Moneg

#### **About VOXX International Corporation:**

VOXX International Corporation (NASDAQ:VOXX) is the new name for Audiovox Corporation, a company that was formed over 45 years ago as Audiovox that has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Through its wholly-owned subsidiaries, VOXX International proudly is recognized as the #1 premium loudspeaker company in the world, and has #1 market positions in automotive video entertainment and remote starts, digital TV tuners and digital antennas. The Company's brands also hold #1 market share for TV remote controls and reception products and leading market positions across a wide-spectrum of other consumer and automotive segments.

Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in <a href="Europe">Europe</a>, <a href="Asia, Mexico">Asia, Mexico</a> and <a href="South America">South America</a>, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are <a href="Klipsch®, RCA®,">Klipsch®, RCA®,</a>,

<u>Invision</u>®, <u>Jensen</u>®, <u>Audiovox</u>®, <u>Terk</u>®, <u>Acoustic Research</u>®, <u>Advent</u>®, <u>Code</u>
<u>Alarm</u>®, <u>CarLink</u>®, <u>Excalibur</u>®, <u>Prestige</u>®, and <u>Pursuit</u>®. International brands <u>Hirschmann Car</u>
<u>Communication</u> ®, <u>Jamo</u>®, <u>Energy</u>®, <u>Mirage</u>®, <u>Mac</u>

<u>Audio</u>®, <u>Magnat</u>®, <u>Heco</u>®, <u>Schwaiger</u>®, <u>Oehlbach</u>® and <u>Incaar</u><sup>TM</sup>. The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at <u>www.voxxintl.com</u>.

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