

News Release

New Time Saving Weblink for Android Mobile FlashLogic Programmer

Use an Android device to "Flash" your FlashLogic interface modules and Data Start systems. No need to be tied to the install bench or computer

HAUPPAUGE, NY – OCTOBER 1, 2014 – <u>VOXX Electronics Corp (VEC)</u>, a wholly-owned subsidiary of <u>VOXX International Corp</u>. (NASDAQ: VOXX), today announced its newest addition to the <u>FlashLogic</u> program, the FlashLogic Weblink Mobile programmer (FLWLMAN1) for Android programming. This Weblink Mobile cable gives installers the ability to "flash" FlashLogic interface



modules and Data Start systems using Android devices without needing to be tied to the install bench or computer, saving valuable installation time. Weblink Mobile is compatible with all FlashLogic Data Start systems, the FLCAN, FLTB1 and FLDL1 produced after September 2013.

Tom Malone, president, VOXX Electronics Corporation, said "Our focus has always been on developing cutting edge products that also help our retail partners increase profits. We launched the FLWLMAP1 for iPhone earlier

this year, and it has been a big success; this Android interface is the next logical step. These new flash programmers increase productivity, save on installation costs and deliver on our commitment to provide dealers with greatly reduced install times and lower inventory SKU's."

Flashlogic brings total flexibility to a dealer's inventory as it allows a dealer to download the appropriate software to make it applicable to a wide range of vehicles without requiring vehicle specific SKUs. Simply by uploading the WEBLINK 5 updater from www.flashlogic.com you are ready to go... no additional cost...no additional inventory.

The FLWLMAN1 is available now at Prestige, Pursuit, and Code Alarm Authorized Dealers. The App for Weblink Mobile is also available for Free in the GooglePlay Store.

For more information about Weblink Mobile please visit: www.weblinkmobile.ca

The <u>FlashLogic</u> brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming a FlashLogic Dealer in the US, email us at <u>newaccounts@voxxintl.com</u>.

Like us on our Facebook Page: <u>Audiovox</u> Subscribe to our YouTube Channel: <u>VOXX Electronics</u>

About VOXX Electronics Corporation (VEC):

<u>VOXX Electronics Corporation</u> (VEC) is a wholly-owned subsidiary of <u>VOXX International</u> <u>Corporation</u> (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major <u>vehicle manufacturers</u> ("OEMs"), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include <u>Audiovox®</u>, <u>Invision®</u>, <u>Jensen®</u>, <u>Car Connection</u>, <u>Omega®</u>, <u>Advent®</u>, <u>Code</u> <u>Alarm®</u>, <u>Prestige®</u>, <u>Pursuit</u>® and <u>Excalibur</u>®. For additional information, please visit our Web site at <u>www.audiovoxproducts.com</u>.

About VOXX International Corporation:

<u>VOXX International Corporation</u> (NASDAQ:VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in <u>Europe</u>, <u>Asia</u>, <u>Mexico</u> and <u>South America</u>, and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at <u>www.voxxintl.com</u>.

VOXX International Contact:

Larissa Bertolotti Phone: (631) 436-6408 Email: <u>LBertolotti@voxxintl.com</u>

#