

FOR IMMEDIATE RELEASE

The Reference R6m Joins Klipsch's Latest In-Ear Monitor Lineup

INDIANAPOLIS (July 28, 2014) — <u>Klipsch</u>, a leading global speaker and headphone manufacturer, today announces the launch of its <u>Reference R6m in-ear monitor</u>. The headphone serves as a universal headphone for any device and joins the brand's new Reference headphone series that includes the in-market <u>R6</u> and <u>R6i</u>.

The same advanced acoustic engineering and industrial design from the brand's legendary Reference home theater speakers inspires the performance, voice and design for the Reference R6m. Its sleek construction of aluminum and elastomer make for a lightweight, durable and comfortable headphone while flat, tangle-resistant cabling allows for hassle-free storage and transport.

The Reference R6m in-ear monitor is specifically engineered to work with any mobile device to provide a front-stage pass to music collections. The single-button remote and mic operates seamlessly with Apple[®], Android[™], Windows and BlackBerry[®] devices while also providing functionality with the latest consoles like Xbox One and PS4 amongst many others.

The Reference Series in-ear monitors are equipped with Klipsch's <u>patented oval ear tips</u> that naturally fit the contours of the ear canal providing hours of comfortable, long-term wear. The soft silicon tips reduce ear fatigue to provide the ideal seal for noise-isolation (or passive noise-cancellation), blocking out almost all ambient noise and providing excellent bass.

The Reference Series in-ear monitors produce the brand's signature sound via a 6.5-milimeter dual magnet micro-speaker. This technology provides for a broad frequency range and acoustic detail for the most strikingly realistic sound reproductions of music libraries.

The Reference Unity strategy is a global initiative that will align the majority of its product offerings under the legendary Klipsch Reference series. The new approach unifies the speaker and headphone series, making its superior sonic signature attainable to a wider audience at various price points. These tiered levels of home theater speakers, soundbars and headphones are precision-engineered and meet the brand's high-quality acoustic and design standards.

The Klipsch Reference R6m in-ear monitor is available in a black finish and comes complete with carrying case, clothing clip and four different sized ear tips. The headphone retails for \$99.99 (U.S. MSRP) and is now available for purchase at authorized retailers and <u>Klipsch.com</u>.

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About Klipsch Premium Headphones

Klipsch utilized its bold audio heritage to revolutionize the headphone industry after 60 years of making the world's leading loudspeakers. Since 2007, the brand has engineered headphones that set the standard for comfort, performance, device compatibility and design. Klipsch has perfected the means for passionate listeners to experience the brand's iconic sound signature on the go.Klipsch is also a wholly-owned subsidiary of VOXX International Corporation (NASDAQ: VOXX).