



News Release

RCA Clock Radio Line Moves Into iPhone/iPod Dock Market

Leader in Clock Radio adds iPod and iPhone Docking as Newest Offering

LAS VEGAS – January 6, 2010 – International CES, Booth 11006-10506 – Audiovox Corporation (NASDAQ: VOXX) today announced that its new 2010 Clock Radio line marketed under the RCA brand, will feature several models that add iPod and iPhone docking capability in addition to clock radio functionality. The units are “Made for iPod” and compatible with the iPhone (3G and 3GS).

The RC60i and RC66i offer a sleek high-end cosmetic look in compact units that don’t take up much room on a nightstand. In addition to iPod and iPhone connectivity, these radios feature AM/FM tuners and full clock radio functionality with a retractable docking draw.

“RCA is a leading brand in clock radios because we continue to bring up-to-the-minute consumer preferred functionality to the category. The iPod docking capability brings a whole new level of versatility to the category and that brings a whole new level of profit opportunities to our retail distribution partners,” said Tom Malone, president, Audiovox Electronics Corporation.



The RC66i is RCA’s first *portable* iPod dock and clock radio combination. It runs on alkaline batteries and the convenient carrying handle lets the user take their docking station with them where ever they go. Two dome tweeters plus two dynamic range 2.5” speakers deliver quality sound in all vocal ranges. Full clock radio functionality, including automatic time-set and dual-wake with remote control, complete this system offering. Manufacturer’s Suggested Retail Price (MSRP): \$99.99.

The RC60i is an AC powered iPod and iPhone dock and clock radio combination. MSRP: \$79.99.

Both units will be available in the spring of 2010.

For the latest news from RCA visit www.rcaaudiovideo.com.

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About Audiovox

Audiovox (NASDAQ:VOXX) is a recognized leader in the marketing of automotive entertainment, vehicle security and remote start systems, consumer electronics products and consumer electronics accessories. The company is number one in mobile video and places in the top ten of almost every category that it sells. Among the lines marketed by Audiovox are its mobile electronics products including mobile video systems, FLO TV, Mobile Video + PlayStation 2 systems, auto sound systems including satellite radio, vehicle security and remote start systems; consumer electronics products such as MP3 players, digital camcorders, DVRs, Internet radios, clock radios, portable DVD players, multimedia products like digital

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picture frames and home and portable stereos; consumer electronics accessories such as indoor/outdoor antennas, connectivity products, headphones, speakers, wireless solutions, remote controls, power & surge protectors and media cleaning & storage devices; Energizer®-branded products for rechargeable batteries and battery packs for camcorders, cordless phones, digital cameras and DVD players, as well as for power supply systems, automatic voltage regulators and surge protectors. The company markets its products through an extensive distribution network that includes power retailers, 12-volt specialists, mass merchandisers and an OE sales group. The company markets products under the Audiovox, RCA, Jensen, Acoustic Research, Energizer, Advent, Code Alarm, TERK, Prestige and SURFACE brands. For additional information, visit our Web site at www.audiovox.com.

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to, risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the wireless business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against Audiovox and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 28, 2009 and in its most recent Form 10-Q filing with the Securities and Exchange Commission.

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