

Marriott Marquis Washington D.C. Brings SoundFlow Hotel Clock Radio to over 1,200 Rooms



A new way to listen to music. No pairing. No wires. No connecting.

HAUPPAUGE, NY, December 16, 2014 – Acoustic Research, producers of innovative and high-performance audio and charging solutions, have partnered with the new Marriott Marquis Washington, D.C. to bring guests SoundFlow. Designed to meet hotel needs, SoundFlow provides wireless audio and universal charging as a simple and worry-free way to charge smartphones and break free from the restraints of Bluetooth and docks.

Simplicity and convenience is at the core of what the SoundFlow Hotel Clock Radio strives to bring to hotel guests. It allows guests to listen to music wirelessly without the hassle of pairing or connecting to a device. Simply place the smartphone on the soundmat and press play. The clock radio's "no worry" battery backup provides guests with assurance that they will never miss their alarm as time settings are saved even if power is lost.

The clock radio is simple to use so that guests can easily play music from their smartphones, eliminating the need to call the front desk for docking or pairing help.

Since it does not require a dock, upgrade and replacement investments are practically eliminated when manufacturers change dock connectors, allowing for additional savings for the hotel property.

According to Morgan Stanley, 91% of adults keep their smartphone within arm's reach. SoundFlow will allow traveling consumers to not only have their smartphone within that arm's stretch, but easily charging via two side-panel USB ports.

"It is our goal to ultimately bring simplicity and peace of mind to the hotel guest with this new partnership with Marriott Marquis at one of their flagship locations," says Ian Geise, Senior Vice President of Acoustic Research. "We are fortunate to have consumers experience the SoundFlow brand at a luxury, flagship Marriott location and hope to expand SoundFlow into other hotel property portfolios in the near future."

Specs:

- Automatic time set
- (2) USB connections (with up to 2.1 Amp charging for tablets)
- Built-in AC outlet
- Fixed pigtail style AUX-input connection
- Non-repeating alarm
- FM radio
- High-contrast, high-quality EBN LCD display
- Flat power cord plug with 45 degree hang for behind the bed or dresser while not blocking second outlet

For more information about SoundFlow product lines please visit <http://www.soundflow.com/>.

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About the Acoustic Research Brand:

For over 60 years, the Acoustic Research brand has produced innovative and high-performance audio solutions. The AR brand leads the outdoor speaker market with its revolutionary line of wireless speakers, while its audio/video component connectivity and power solutions continue the brand's prestigious line of products engineered to improve performance. The Acoustic Research brand has an extensive distribution network that includes power retailers, mass merchandisers, distributors, Internet and select retail channels throughout the USA, Canada, Australia, and Latin America. For additional information, visit our web site at www.acoustic-research.com

About VOXX Accessories Corporation (VAC):

[VOXX Accessories Corporation](http://www.vox.com) (VAC) is a wholly owned subsidiary of VOXX International Corporation (NASDAQ:VOXX). VAC is a leader in consumer electronics products and consumer electronics accessories and is the US market leader in over-the-air reception products and universal remote controls. The Company has an extensive distribution network including power retailers and all of the big box stores as well as many of the country's largest home improvement chains.

VOXX Accessories Corporation possesses a strong brand portfolio and its products rank among

the top ten in almost every category in which they sell. Brands include [RCA®](#), [Terk®](#), [Acoustic Research®](#), [808](#) and [SURFACE CLEAN](#).

For additional information, please visit our Web site at www.voxxintl.com and click on [RCA](#) or [Acoustic Research](#) for specific product info.

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