

## **News Release**

# VOXX Electronics Hosts Successful Training Workshop at KnowledgeFest Spring Training

**HAUPPAUGE, NEW YORK – APRIL 23, 2015 – VOXX** Electronics Corporation (VEC), a wholly-owned subsidiary of VOXX International Corporation (NASDAQ: VOXX), participated in the first KnowledgeFest - Spring Training event hosted in Indianapolis, IN last week. During the weekend VOXX held a successful training workshop centered on advanced FlashLogic trouble shooting, giving installers additional tools to diagnose and install more advanced remote start systems in newer vehicles.



"We were excited to be a part of the debut of KnowledgeFest Spring Training to support the mobile electronics industry. This show brings together a group of dedicated specialty retailers and reps with an interest to learn more and interact with the many different mobile electronics suppliers exhibiting at the show" said Tom Malone, President of VOXX Electronics Corporation. "We commend KnowledgFest and their continuous dedication to educating installers and retailers by offering numerous educational tracks hosted by industry leaders and representatives."

On both Saturday and Sunday the Company held a successful training workshop for over 50 attendees. Phil Camirand of Automotive Data Solutions (ADS) and Brian Munyon of VOXX Electronics took attendees through advanced troubleshooting and

diagnostics for transponder and door lock interface modules, calling out the latest tips on today's challenging vehicles. Brian also spent some time walking through the steps for the new VOXX Prestige/Pursuit web based programming system.

Attendees of the training workshop walked away with a swag bag full of goodies and were entered into a raffle to win the following prizes: Klispch RB-10 Soundbar, Prestige APS997E Remote Start & Security System with Car Connection PRO and 1 year prepaid service and a \$100 Snap-on gift card. Congratulations to all the winners, and thank you for coming!



For more information about VOXX Electronics please visit: <a href="www.voxxelectronics.com">www.voxxelectronics.com</a>

The <u>Audiovox</u> brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming a VOXX Electronics Dealer in the US, please visit: www.voxxelectronics.com/become-dealer

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#### **About VOXX Electronics Corporation (VEC):**

<u>VOXX Electronics Corporation</u> (VEC) is a wholly-owned subsidiary of <u>VOXX International</u> <u>Corporation</u> (NASDAQ: VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major <u>vehicle manufacturers</u> ("OEMs"), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include <a href="Madiovox@, Invision@, Jensen@, Car Connection">Monte (Madiovox@, Invision@, Jensen@, Car Connection, Omega@, Advent@, Code (Malarm@, Prestige@, Pursuit@) and <a href="Excalibur@.">Excalibur@.</a>. For additional information, please visit our Web site at <a href="https://www.voxxelectronics.com">www.voxxelectronics.com</a>.

### **About VOXX International Corporation:**

<u>VOXX International Corporation</u> (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in <u>Europe</u>, <u>Asia</u>, <u>Mexico</u> and <u>South America</u>, and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at <u>www.voxxintl.com</u>.

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