

News Release

VOXX Advanced Solutions Unveils Expanded Public Safety Product Line Up

HAUPPAUGE, NEW YORK – JANUARY 8, 2018 – LVCC, CENTRAL HALL BOOTH 13518-–VOXX Advanced Solutions Corporation (VASC), a wholly-owned subsidiary of VOXX International Corporation (NASDAQ: VOXX), today unveiled an expanded line of innovative public safety products that include in-vehicle dash mounted cameras, body cameras, and a live-streaming surveillance camera with a new back-end evidence management software solution.

"Public safety represents a great opportunity for VOXX to leverage its logistics and infrastructure, while bringing truly innovative solutions to this important market. We have no intention of entering this space with "me too" products. Rather, each product and back-end solution will introduce new features and technology applications that are sorely needed and will dramatically improve the effectiveness of these products in the field," said Tom Malone, President, VOXX Advanced Solutions Corporation. "Nowhere is it more important than in law enforcement for agencies to have the best tools available for the job and at minimum, have use of the same technology that most consumers with a smart phone have. It's time to level the playing field."

The suite of cameras boasts a body camera with 4G LTE and Wi-Fi, a dash camera and body camera with 360-degree video capture, a fixed location 360-degree ruggedized camera for live streaming, and a new evidence management solution that supports the full capability of these products.

ACCU.C 4G, is the Company's streaming 4G wearable body camera that integrates streaming communication into a rugged, portable and reliable design. Adding to the line-up, the PRO4K, a live-streaming 360 degree 4K camera, continuously shoots and streams immersive 360-degree 4K video without interruption via the dedicated USB and HDMI connectors. This fully ruggedized camera with sealed metal housing and cable extensions, allows this camera to function as a 24/7 live stream security camera.

"The PRO4K's robust live-streaming capability opens the door to totally unique applications such as 360-degree video surveillance and remote monitoring of any location or event," explains Malone.

In addition to the strong line up of body cameras, dash cameras and surveillance cameras, VOXX also announced that it has signed a Letter of Intent with Blue Line Innovations, LLC (BLI) to be the exclusive, back-end evidence management provider for the VOXX Advanced Solutions Public Safety Camera Line Up. BLI created and developed FORTIFYTM, a modern evidence and case management

system built by cops, for cops to provide the most forward-thinking and police-friendly platform for managing the surge of digital evidence and corresponding data being generated in modern policing.

VOXX will also be involved in the distribution of the Blue Line Innovations Warrior 360 Body Camera and the Sentinel 360 Dash Camera with a form factor specifically designed for law enforcement that can also be utilized for helmet mount applications.

For more information about the Public Safety Product Line up from VOXX please visit: <u>www.voxxadvancedsolutions.com</u>.

About VOXX Advanced Solutions Corporation (VASC):

VOXX Advanced Solutions leverages VOXX International's extensive worldwide distribution network to attract technology partners who benefit from VOXX's speed to market, logistics, manufacturing and sourcing expertise, and market knowledge. Our vast experience in the consumer and automotive space will allow us to grow top line sales within existing channels, increase profitability and expand into new markets and categories. For additional information, please visit our website at <u>www.voxxadvacndsolutions.com</u>.

About VOXX International Corporation:

VOXX International Corporation (NASDAQ: <u>VOXX</u>) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia, Mexico and South America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Rosen Electronics, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, 808®, and Prestige®. International brands include Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach® and Incaar™. For additional information, please visit our Web site at <u>www.voxxintl.com</u>.

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