



News Release

VOXX Electronics Introduces Foot Activated Power Liftgate Accessory

ORLANDO, FL. – JANUARY 8, 2018 – LVCC, CENTRAL HALL BOOTH 13518 — [VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today the introduction of the “Foot Wave” to the Advent Power Liftgate lineup. This foot activated technology will detect the authorized user, and will allow them to activate the Power Liftgate and/or Trunk offering, adding convenience by providing hands-free opening to the back hatch.

“This is a great accessory add-on to our Power Liftgate category. Not only will this control our aftermarket Power Liftgate products, it can also be installed on any vehicle that has PKE, which increases the amount of applications for this system,” said Aron Demers, Senior Vice President, VOXX Electronics Corporation.

The Power Liftgate System is a fully equipped plug-n-play module that seamlessly integrates with an existing factory keyless entry system to control via foot activation or remote control, while also offering keyless solutions with buttons conveniently located at the front and rear of the vehicle. Simply press, wave and go, let the Power Liftgate take care of the rest. Additionally, this system features adjustable height settings, allowing users to control the opening height of the Liftgate and providing Smart Protection against closing when objects are present for added safety and convenience.

The Foot Activated Power Liftgate system is available late first quarter for an MSRP of \$150.00.

For more information about the Foot Activated Power Liftgate system please visit:
www.voxxelectronics.com.

The [Advent](#) brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming a VOXX Electronics Dealer in the US, please visit:
www.voxxelectronics.com/become-dealer

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: [VOXX](#)), a global supplier of mobile and consumer electronics products.

VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS).

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialist both domestic and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: [Advent](#), [Audiovox](#), [Car Connection](#), [CarLink](#), [Code Alarm](#), [Invision](#), [Omega](#), [Prestige](#), and [Pursuit](#).

For additional information, please visit our website at www.voxxelectronics.com.

About VOXX International Corporation:

VOXX International Corporation (NASDAQ: [VOXX](#)) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia, Mexico and South America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Rosen Electronics, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, 808®, and Prestige®. International brands include Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach® and Incaar™. For additional information, please visit our Web site at www.voxxintl.com.

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