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VOXXHirschmann Introduces EVO, the Next Generation in Automotive Rear Seat Vehicle Infotainment, Bringing the In-Home TV Entertainment Experience to Your Car

General Motors Among Growing List of Automotive Manufacturers Committed to Deploying EVO Technology in Upcoming Vehicle Models

HAUPPAUGE, N.Y., July 19, 2016 /PRNewswire/ -- VOXX International Corporation (NASDAQ: VOXX), a leading manufacturer and distributor of Automotive and Consumer technologies for the global markets, today announced that its wholly-owned subsidiary, VOXXHirschmann, will officially launch its next generation Evolution Series ("EVO") Rear Seat Vehicle Infotainment ("RSI") solution with an initial OEM contract award by General Motors ("GM") for forthcoming model 2018, 2019 and 2020 vehicles. This is the first delivery on three contract awards for the new EVO system which is currently undergoing extensive evaluations by multiple domestic and international automotive manufacturers. Contract award details were not disclosed.

Commenting on today's announcement, Pat Lavelle, President and CEO of VOXX International Corporation stated, "With EVO, we are redefining rear seat vehicle infotainment, moving far beyond DVD-based systems intended to entertain our children, to a truly mobile, wireless infotainment hub for global vehicles. By incorporating advanced media playback and streaming capabilities with wireless in-car connectivity and easy-to-integrate form factors designed for OEMs, EVO was created to enable consumers to seamlessly take and share their content across multiple devices such as tablets and smartphones, no matter where they go. We look forward to working with GM and our other OEM partners to bring the vision of the Connected Car to life."

The EVO product line represents the evolution of rear seat vehicle infotainment, replacing legacy DVD-based players, allowing users to create and securely log into their own wireless in-car rear-seat infotainment networks and share and stream media content across all occupants of the vehicle regardless of whether the content is stored and viewed on the EVO system or stored and viewed on a passenger's mobile device. The EVO system accepts content from SD card and HDMI/USB-based devices, supports Miracast and DLNA functionality, and features the EVO Slingplayer, providing consumers with a live TV experience in the car through VOXXHirschmann's exclusive partnership with Sling Media. Through the embedded EVO Slingplayer, Slingbox users can connect through an in-car Wi-Fi hotspot and watch the same cable/satellite television package they have in their home including on-demand and previously recorded DVR content.

The EVO family of products feature:

- | Larger (8", 10.1" and up), high resolution screens designed for Headrest, Seatback, Center Console and Overhead installations
- | Digital Bluetooth connection to the vehicle's infotainment system for high-quality audio playback
- | Traditional "D-Pad" mini remote and mobile smart device app control system facilitating control from a smartphone or directly from the vehicle's center stack
- | Enhanced, intuitive user interface
- | Portable device charging
- | Smart device connectivity & content sharing
- | Simplified vehicle integration with the ability to add EVO to a vehicle independent of its existing CAN network
- | Flexible architecture designed for feature expansion and updating to meet the changing mobile environment
- | Distributed content playback which allows all screens and smart devices to view the same movie simultaneously

Michael Schroeder, Senior Vice President, Sales and Business Development with VOXXHirschmann added, "EVO reflects our ongoing commitment to develop reliable and cost-effective solutions for OEMs that deliver the advanced technology consumers demand with simple to integrate designs and features. We have a longstanding history with GM and commend them for their ongoing commitment to deliver the most innovative solutions to their customers."

Mr. Schroeder continued, "VOXXHirschmann, through the combination of our OEM resources is a market leader in antennas, tuners, remote start and vehicle access systems, and has been a leader in rear-seat entertainment since the market's inception. We are constantly pushing the envelope of innovation and we look forward to working with our global OEM partners to deliver the best in-vehicle experience, as we continue to drive positive changes in the evolving in-vehicle infotainment market."

About VOXX International Corporation

VOXX International Corporation (NASDAQ: VOXX) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia, Mexico and South America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, Car Connection®, 808®, AR for Her®, and Prestige®. International brands include Hirschmann Car Communication®, Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach® and Incaar™. For additional information, please visit our Web site at www.voxxintl.com.

About VOXXHirschmann Corporation

VOXXHirschmann Corp. is a newly formed subsidiary that combined the domestic and international OE design, engineering, manufacturing and sales assets of Hirschmann Car Communication, Audiovox, Code Systems and Invision. This worldwide collaboration brings together over 220 engineers and dozens of OE Automotive customers and tier-one companies. VOXXHirschmann has the capabilities to globally support every level of OE vehicle distribution, from vehicle production lines to modification centers and ports of entry and embarkation, to dealerships. Among the global customers served, include Audi, BMW, Chrysler, Fiat, Ford, GM, Mazda, Mercedes, Nissan, Subaru, Tesla, Volkswagen, and more.

Safe Harbor Statement

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statements. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the automotive, premium audio and consumer accessories businesses; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; foreign currency fluctuations and concerns regarding the European debt crisis; restrictive debt covenants; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 29, 2016.

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