



News Release

Toon Goggles Now Streaming on VOXX Electronics 8-inch Android Custom Headrest Systems

HAUPPAUGE, NEW YORK – MARCH 2, 2015 --[VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today a partnership with Toon Goggles, the #1 video-on-demand service for kids, to deliver their video services preinstalled on the Audiovox/Advent Android based custom headrest systems.

"We have been a leader in rear seat entertainment (RSE) for close to 15 years and we continue to be focused on developing new innovative ways to improve the backseat experience for passengers. We are excited to announce our new partnership with Toon Goggles to deliver video-on-demand services to our new Audiovox and Advent branded Android based custom headrest systems," said Tom Malone, President of VOXX Electronics Corporation. "These advanced rear seat entertainment systems duplicate the most popular portable Android devices available today and with this partnership we can now offer the consumer access to even more content helping to solidify our leadership position in the rear seat entertainment market."

Toon Goggles is a kid-safe and parent-friendly service that lets children be in charge of their viewing experience and enjoy animated and live-action shows, games and music directly on the VOXX Android based custom headrest systems. Parents can feel safe knowing the Toon Goggles platform is fully COPPA-compliant (Children's Online Privacy Protection Act); with a strict screening process to ensure all material is clean, safe and age appropriate.

"Toon Goggles has always been focused on its goal of providing children with On-Demand Entertainment that can be easily accessed on mobile screens," said Stephen L. Hodge, Managing Director of Toon Goggles and father of 3. "We are very excited to enter into a partnership with VOXX, a company that has maintained a leadership position in after-market rear seat entertainment for close to 15 years, to distribute our service through their lineup of rear seat entertainment devices that help to make road trips much more fun and engaging."

The new VOXX 8-inch Android headrest systems integrates tablet technology with the Company's custom headrest DVD systems giving consumers added content while still allowing them to use the vast DVD libraries they have obtained over the years. These systems feature digital LED back-lit monitors with resolution of 800 x RGB x 480, capacitive touch screen control, a user friendly interface, built-in Bluetooth and built-in Wi-Fi (needs 3G/4G hotspot to feed internet access while driving outside Wi-Fi coverage). Additionally, these systems have certified HDMI/MHL inputs, a USB input with charging support, a Micro SD card input for memory expansion and a secondary A/V input and output (hidden).

The Audiovox/Advent Android based custom headrest systems will be available early March.

For more information about the VOXX Custom Headrest Systems please visit: www.voxxelectronics.com

For more information about Toon Goggles, please visit: www.toongoggles.com

The [Audiovox](#) and [Advent](#) brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming a VOXX Electronics Dealer in the US, email us at www.voxxelectronics.com/become-dealer

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers](#) (“OEMs”), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Car Connection](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#), [Pursuit®](#) and [Excalibur®](#). For additional information, please visit our Web site at www.voxxelectronics.com

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

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