



FOR IMMEDIATE RELEASE

VOXX Accessories Corporation Announces Changes to Senior Leadership

Hauppauge, NY, March 11, 2016 – VOXX Accessories Corporation (VAC), a wholly-owned subsidiary of VOXX International Corporation (NASDAQ: VOXX) is pleased to announce that David Geise has been appointed Chief Executive Officer of VAC and that Ian Geise, formerly Senior Vice President has taken over as President.

“I want to congratulate both David and Ian on their new roles and well-deserved promotions,” stated Pat Lavelle, President and CEO of VOXX International Corporation. “David was instrumental in establishing VAC as a dominant CE accessory company in North America. He’s a true industry visionary and under his stewardship, VAC grew to become #1 in a number of categories, such as outdoor wireless and Bluetooth speakers, digital antennas, and TV remote controls, while expanding its retail distribution and launching several exciting new brands. While he moves up to the role of CEO, he will continue to oversee the financial performance of the domestic accessory group.”

“Ian has been with the Company for close to eight years and has excelled at every challenge presented to him. He has managed the development and marketing of VAC and has been instrumental in our success, especially in expanding our reception, wireless speakers and 808 Audio product categories. Closely involved in the operations, sales and marketing initiatives for all of our domestic brands, he has also been a key driver in establishing new business ventures for the Accessories group. He understands the industry and consumer trends and has the respect of the organization. I look forward to continuing to work with him and his team to grow our market leading positions.”

As President of VAC, Ian will be responsible for sales, product development, engineering, marketing, sourcing, and purchasing. He will oversee all operations for the Company’s domestic brands, which include Acoustic Research, RCA, RCA Symphonix, Terk, 360Fly, Singtrix, Jensen and SURFACE, among others. He will also be spearheading joint marketing promotions with some of the Company’s strategic partners, as well as overseeing retail distribution initiatives.

Management Bio’s

David Geise has spent more than three decades in the consumer electronics and appliance industries. As CEO of VOXX Accessories Corporation, Geise oversees all activities of the business and is responsible for the businesses' financial performance. Prior to joining VOXX International, Geise held numerous executive positions with Thomson Consumer Electronics: Sales Department Manager (1988-2006), President of Thomson Canada (1991-1993); Vice President and General Manager, Thomson Latin America (1993-2001); Vice President and General Manager, Thomson Accessories Worldwide (2001-2006); and Vice President, International Business Americas (2006). Mr. Geise was instrumental in helping VOXX International establish itself as a dominant CE accessory company in North America. Prior to Thomson Consumer Electronics' acquisition of GE/RCA consumer electronics business from General Electric in 1988, Geise worked for GE in various sales, marketing and business development positions starting in 1977.

Ian Geise joined VOXX Accessories Corporation in 2008 following management positions with Sirius Satellite Radio (2000-2007), Directv (1998-2000) and Directv's Latin American affiliate (1995-1998). Within VOXX Accessories Corp., he has served as Vice-President, Marketing, and more recently as Senior Vice-President, Marketing and Product Management.

As President of VOXX Accessories, Ian Geise will be responsible for sales/ product development, engineering, marketing, sourcing, and purchasing. The VOXX Accessories portfolio includes Acoustic Research, RCA, RCA Symphonix, Terk, 360 Fly, Singtrix, Jensen and SURFACE brands. The Company's product lines are diverse and cover a wide range of consumer electronics including wireless speakers, headphones, sports action cameras, baby monitoring systems, mobile device charging stations and accessories, clock radios, remote controls, indoor/outdoor TV reception, HDMI cables and other A/V connectivity accessories, personal sound amplifiers, surge protection and power conditioning, and cleaning and care products.

Geise is no stranger to new product development and product launches. At Sirius, Geise was responsible for the retail marketing execution, and at VOXX, he has led the successful launch of the 808 audio brand, which has been met with widespread consumer acceptance. Geise works closely with the Company's retail distribution including the development of joint marketing promotions with some of the industry's giants.

About VOXX International Corporation

VOXX International Corporation (NASDAQ: VOXX) formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company with an extensive distribution network that includes power retailers, mass merchandisers, 12-Volt specialists and most of the world's leading automotive manufacturers. The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves.

About VOXX Accessories Corporation (VAC)

VOXX Accessories Corporation (VAC) is a wholly-owned subsidiary of VOXX International Corporation (NASDAQ: VOXX). VAC is a leader in consumer electronics products and consumer electronics accessories and is the US market leader in over-the-air reception products and universal remote controls. The Company has an extensive distribution network including power retailers and all of the big box stores as well as many of the country's largest home improvement chains. VOXX Accessories Corporation possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Brands include RCA®, Terk®, Acoustic Research®, 808 and SURFACE CLEAN.

Safe Harbor Statement

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statements. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the automotive, premium audio and consumer accessories businesses; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; foreign currency fluctuations and concerns regarding the European debt crisis; restrictive debt covenants; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 28, 2015.

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